

1st Annual

Dakota Strike Mobile Application Development Competition for Students

April 8, 2020



COMPETITION

1. Develop a unique, single function mobile application or pitch a concept for a mobile application targeting public service, safety, quality of life, social experiences, finance, or gaming for the Android, IOS, Windows platforms (or all 3)
2. Produce a 30-second video marketing the mobile application or concept.

DEADLINES AND RULES

Register to Compete: Mar 20, 2020
Video Submission: Mar 27, 2020
Presentations: Apr 8, 2020

Competition Rules and Guidelines
www.dakotastrike.nd.gov

WHO CAN PARTICIPATE

High School Division

High School Teams with 3 to 10 students per team

Collegiate Division

College Teams with 1 to 10 students per team

JUDGING CRITERIA

Applications will be judged on 5 criteria. Cash awards will be given out for the top 3 overall winners in each division. Special awards will be given out for user interface design, functionality, and innovation and uniqueness.

- User Interface (UI)
- User Experience (UX)
- Functionality
- Innovation and Uniqueness
- Portability